

Artist Application:

African Heritage Month 2024 T-Shirt Design Contest



In honour of the 40th anniversary of African Heritage Month at Halifax Public Libraries in partnership with the Black History Month Association, we are inviting community submissions for our 2024 African Heritage Month t-shirt design contest.

Creative Brief

- Every year for African Heritage Month (February), and continuing through the months beyond, the Library and its community partners develop programming honouring the cultural significance and histories of Halifax's Black/African Nova Scotian communities.
- The resulting Library programs and resources provide forums to openly discuss and debate important issues, reflect on the past, build for the future, and highlight and celebrate traditions. A large portion of this annual programming is generously supported by funding from TD.
- The winning t-shirt design will be worn by Library staff, community partners, and awarded as prizes throughout February and March.
- The commemorative 40th anniversary t-shirt will reflect the many years of creativity, innovation, and connection in Halifax honouring African Nova Scotian heritage and culture.
- Looking for inspiration? You can explore some of the history via the Library's African Heritage Month portal at ahm.halifaxpubliclibraries.ca.
- A sample of t-shirt designs from recent years can be seen below for inspiration.



2018



2019



2020



2021



2022



2023

Submission Guidelines

Please fill out the application form and submit your design files to the Library as outlined by **November 30, 2023 at 11:59pm**.

The Library's African Heritage Month Planning Committee will vote and determine the winning design, which will be announced in mid-December and go into production for the 2024 celebration.

The artist of the winning design will be featured in a short story on Halifax Public Libraries' website, and in collaboration with the artist, elements of the design may also be used in additional

Design Specifications

- Artwork must be designed for placement on a black cotton t-shirt.
- Artwork can use a maximum of four total colours from this selection only: red, yellow, green, and white (white is optional).
- Printable area of the design is 11x14". Artwork will be scaled to correspond to shirt sizes.
- If using words in your design, please ensure legibility.
- Keep in mind that thin, delicate line work can be tricky to reproduce and screen-print.
- Artwork should be submitted in high resolution (Ideally 300dpi).
- While you are welcome to submit artwork as a hard copy or scan digital files are encouraged. Final digital files must be received from the artist/group within one week if the design wins the contest or you may forfeit your win.



Red
8/99/97/1
217/38/41



Yellow
1/22/78/0
247/204/79



Green
40/0/81/0
173/212/110



White (optional)
0/0/0/0
225/225/225

2024 Celebrating African Heritage & Culture at Halifax Public Libraries creative.

Please note: Submitted artwork will not be returned to senders. Only the winning artist/group will be contacted.

We invite you to share your unique vision and be part of something truly special.



*Pre-placed logos

Contest Rules

1. The contest is open to Black/African Nova Scotian residents of Halifax Regional Municipality. There is no minimum age requirement.
2. Individual artists can participate, as well as collaborative groups. Any artist or artist group can submit only one (1) design.
3. Artwork must be designed for placement on a black cotton t-shirt, and the artwork must feature the Pan-African Flag colours: red, green, and yellow, with an option to introduce white. The design must take into account the available templated space and logos placement as detailed in the application form.
4. Applications close on Thursday, November 30th at 11:59pm.
5. The design must be your own work—an original piece designed specifically for this celebration. Works generated by Artificial Intelligence (AI) are not permitted.
6. The Library's African Heritage Month Planning Committee will vote to determine the winning design.
7. The winning artist or artist group will be notified in mid-December 2023. The artist/artist group must provide final files to Halifax Public Libraries within one (1) week of notification, or the contest award will move on to the next candidate. The artist/artist group may be called upon for collaborative design purposes and artist interview features, within reason, throughout December 2023 and January 2024.
8. **Halifax Public Libraries' Contest Ineligibility Policy** applies.

Submission Requirements

By 11:59pm, November 30, 2023:

Please send your completed Application Form and accompanying design submission

- Via email to **librarymarketing@halifax.ca**
For files larger than 10MB, please attach using a share-service such as WeTransfer.com, Dropbox, or Google Drive.
If you have any issues, please email us in advance of November 29 for support.
- Or by mail or drop-off to
Library Marketing & Communications – Administration
Halifax Public Libraries
60 Alderney Dr.
Dartmouth, NS B2Y 4P8
- Questions?
Contact Randolph White (**whiter@halifax.ca**);
or Crystal Mulder (**mulderc@halifax.ca**)

Artist Application Form

Name(s) of all Contributing Artists (First and Last): _____

Group/Organization Name (if applicable): _____

Parent/Guardian Name (if the applicant is under Age 18): _____

Artist/Artist Group Bio (max 500 characters): *Please briefly introduce yourself.*

Artist/Artist Group Website or Social Media (if applicable): _____

Design Inspiration (max 500 characters): *Please briefly describe the process and inspiration behind your design.*

Main Contact Address: _____

Main Contact Email: _____ Main Contact Phone Number: _____

Consent:

By submitting your design, you give Halifax Public Libraries and its partners non-exclusive permission to use content of and/or made by the participant for digital or print publications. You understand that this includes the 2024 t-shirt design and production, and may also include, but is not limited to, social media posts, websites, newsletters, advertisements, posters and pamphlets. You also understand that on occasion, Library photos, video, audio, or publications may be shared with media outlets and community partners for use in promotions of Library events, initiatives, and stories. You certify that no other person's permission is needed to authorize the use of said images or content. You agree that Halifax Public Libraries cannot be held liable for images or content used with your consent.

Signature (Main Contact):

Signature (Parent/Guardian – if applicable):